PTO/SB/81A (12:08)
Approved for use through 11/30/2011 OMB 0651-0035
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number

PATENT - POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Patent Number	7.374.096
	Issue Date	May 20, 2008
	First Named Inventor	Gary L. Överhultz
	Title	Advertising Compliance Monitoring System
	Attorney Docket Number	323343-600005

I hereby revoke all previous p	owers of attorney given in the	above-ident	ified patent.	
A Power of Attorney is sui	omitted herewith.			
attorney(s) or agent(s) with	i hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) with respect to the patent identified above, and to transact all business the United States Patent and Trademark Office connected therewith:			000/97
I hereby appoint Practition above and to transact all	ner(s) named below as my/our att business in the United States Pa	orney(s) or ag tent and Trade	ent(s) with respect to the emark Office connected to	patent identified nerewith:
Practitioner	(s) Name	Registration Number		
				· · · · · · · · · · · · · · · · · · ·
Laterana	espondence address for the above-id	W		
OR The address associated with OR Firm or Individual Name Address	Customer Number:			
Country		State	Zıp	· L
Telephone		Email		
i am the: Inventor, having ownership of OR	the patent. 3(b) (Form PTO/SB/96) submitted hei	rewith or filed or	,	
	SIGNATURE of Inventor or	Patent Owner		
Signature Name	Direchults		Date 9/3	8/09
Title and Company	CIO BOLLATA	Saluto	108)	566-1161
NQTE Signatures of all the inventory or signature is required, see below.	patent owners of the entire interest or th	eir representative	(s) are required. Submit multip	le forms if more than one
*Total of form	s are submitted.			

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria VA. 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450.